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Handbook
Foundation for International Business Administration Accreditation (FIBAA)
Undergraduate Management Study Program (UMSP)
Universitas Andalas

Vision and Mission
Universitas Andalas

Vision Universitas Andalas **"***be a leading and respected university in 2028"*

Mission Universitas Andalas

1. To provide an excellent and enduring academic and professional education. (UM 1)
2. To undertake fundamental scientific and innovative applied research to support development and advancement of science and technology and to increase scientific publication and intellectual property. (UM 2)
3. To disseminate science and technology for the benefit of the people in the context of sustainable development. (UM 3)
4. To develop productive and sustainable cooperation with educational and governmental institutions as well as private enterprises at local, national, and international levels. (UM 4)
5. To strengthen the institution through the application of good university governance in order to be able to anticipate changes in strategic environments. (UM 5)
6. To develop businesses, both in education, research, community service, and other businesses related to Unand's core business that can increase revenue. (UM 6)

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Educational Objective and Intended Learning Outcomes

Undergraduate Management Study Program (UMSP)

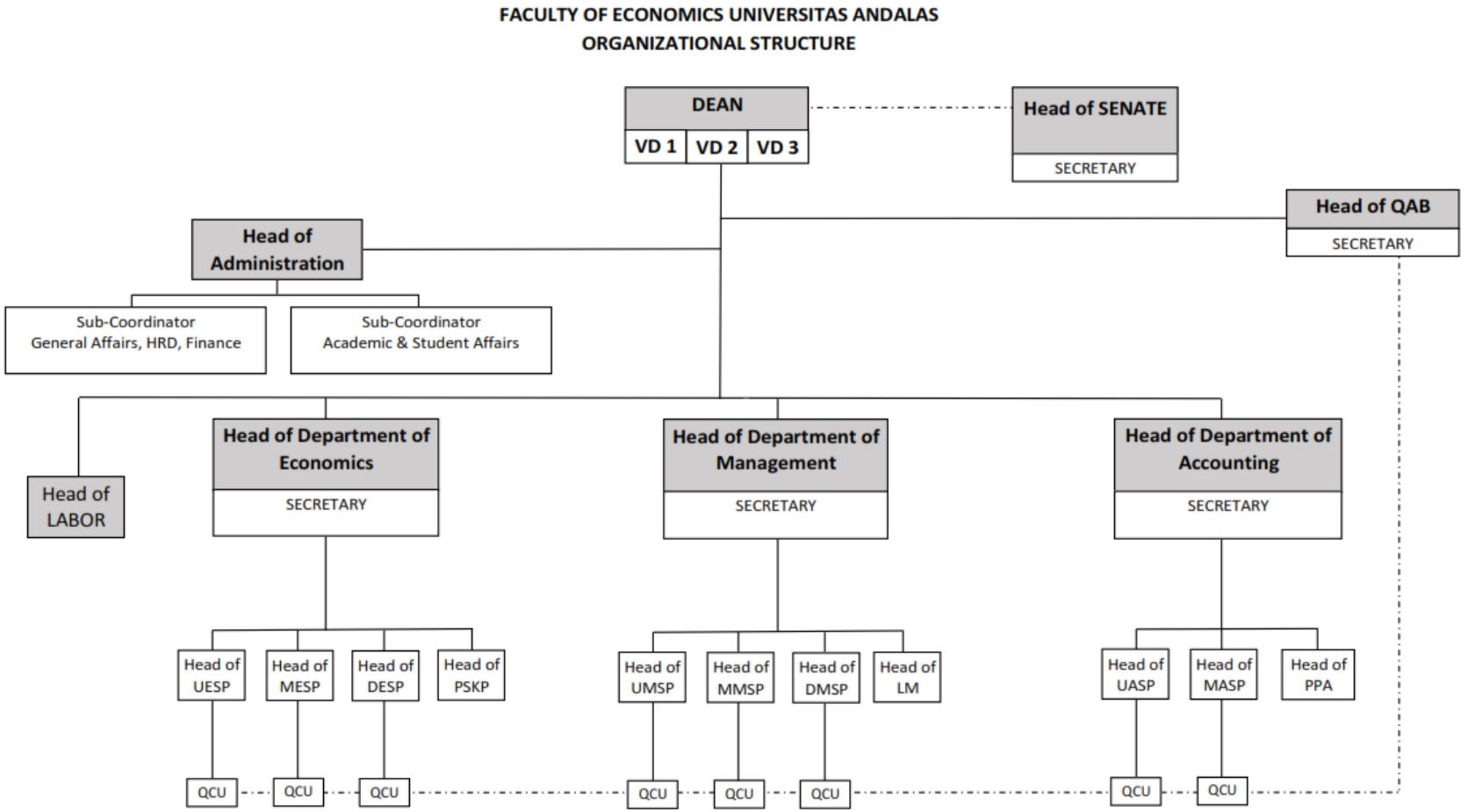
Educational Objective

1. Graduates carry out professional and leadership roles with an entrepreneurial spirit and integrity in profit or non-profit organizations. (Entrepreneurs) (EO1)
2. Graduates provide advice in business and management to increase business value by considering the ethical impact. (Managers) (EO 2)
3. Graduates participate in expanding and developing management knowledge by adhering to universal research norms. (Business Analyst/Consultant) (EO 3)

Intended Learning Outcomes (ILOs)

1. Having an ability to formulate business plans. (ILO 1)
2. Having an ability to solve organizational problems using management principles and relevant technology. (ILO 2)
3. Having an ability to design and conduct basic and applied research appropriately in the business and management field. (ILO 3)
4. Having an ability to communicate effectively with wide ranges of audiences using multiple channels. (ILO 4)
5. Having an ability to work effectively within a team with cultural diversity. (ILO 5)
6. Having an ability to interpret and make ethical decisions in business and management situations by considering impacts on performance, economy, welfare, society, and environment. (ILO 6)
7. Having an ability to implement lifelong learning. (ILO 7)

Organigram


FACULTY OF ECONOMICS UNIVERSITAS ANDALAS
ORGANIZATIONAL STRUCTURE
DEAN
VD 1
VD 2
VD 3
Head of SENATE
SECRETARY
Head of QAB
SECRETARY
Head of Administration
Sub-Coordinator
General Affairs, HRD, Finance
Sub-Coordinator
Academic & Student Affairs
Head of LABOR
Head of Department of Economics
SECRETARY
Head of Department of Management
SECRETARY
Head of Department of Accounting
SECRETARY
Head of UESP
Head of MESP
Head of DESP
Head of PSKP
Head of UMSP
Head of MMSP
Head of DMSP
Head of LM
Head of UASP
Head of MASP
Head of PPA
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UMSP Curriculum Overview

Course Code	Course Name	Credit units per Semester								Workload		Method of Teaching	Form and Duration of Examinations	weight of exam related to final grade
		1.	2.	3.	4.	5.	6.	7.	8.	Hours in Class	Hours Self-Study	i.e. lecture course, seminar		
M1	**Module 1 : Semester 1**	**36,24**								**320**	**768**			
MNJ61101	Pengantar Bisnis / *Introduction to Business*	4,53								40	96	L	Exam Paper, 120 Min	60%
MNJ61102	Pengantar Ekonomi / *Introduction to Economics*	4,53								40	96	L	Exam Paper, 120 Min	60%
MWU60103	Pendidikan Kewarganegaraan/ *Civic Education*	3,02								26,67	64	L	Exam Paper, 120 Min	60%
MWU60101	Agama / *Religion*	3,02								26,67	64	L	Exam Paper, 120 Min	60%
MNJ61103	Pengantar Akuntansi / *Introduction to Accounting*	6,04								53,33	128	L	Exam Paper, 120 Min	60%
MNJ61104	Komunikasi Bisnis / *Business Communication*	4,53								40	96	L	Exam Paper, 120 Min	60%
MNJ61105	Matematika Bisnis / *Mathematics for Business*	4,53								40	96	L	Exam Paper, 120 Min	60%
MWU60104	Bahasa Indonesia / Bahasa	3,02								26,67	64	L	Exam Paper, 120 Min	60%
MNJ61106	*English for Academics*	3,02								26,67	64	L	Exam Paper, 120 Min	60%
M2	**Module 2 : Semester 2**		**36,24**							**320**	**768**			
MWU60102	Pancasila		3,02							26,67	64	L	Exam Paper, 120 Min	60%
MNJ62102	*Spreadsheet Analytics*		4,53							40	96	L ; P	Exam Paper, 120 Min	60%

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MNJ62101	Pengantar Manajemen / *Introduction to Management*		4,53							40	96	L	Exam Paper, 120 Min	60%
MNJ62103	Ekonomi Manajerial / *Managerial Economics*		4,53							40	96	L	Exam Paper, 120 Min	60%
MNJ62104	Analisis Optimasi / *Optimation Analysis*		4,53							40	96	L	Exam Paper, 120 Min	60%
MNJ62105	Perilaku Organisasi / *Organizational Behavior*		4,53							40	96	L	Exam Paper, 120 Min	60%
MNJ62106	Etika Bisnis / *Business Ethics*		3,02							26,67	64	L	Exam Paper, 120 Min	60%
MNJ62107	Hukum Bisnis / *Business Law*		3,02							26,67	64	L ; P	Exam Paper, 120 Min	60%
MNJ62108	Sistem Informasi Manajemen / *Management Information Systems*		4,53							40	96	L	Exam Paper, 120 Min	60%

M3	**Module 3 : Semester 3**			**36,24**						**320**	**768**			
AND60102	Kewirausahaan / *Entrepreneurship*			4,53						40	96	L ; P	Exam Paper, 120 Min	60%
MNJ61107	Manajemen Keuangan I / *Financial Management I*			4,53						40	96	L	Exam Paper, 120 Min	60%
MNJ61108	Bisnis Digital / *Digital Business*			4,53						40	96	L	Exam Paper, 120 Min	60%
MNJ61109	Manajemen Pemasaran / *Marketing Management*			4,53						40	96	L	Exam Paper, 120 Min	60%
MNJ61110	Akuntansi Manajemen / *Accounting Management*			4,53						40	96	L	Exam Paper, 120 Min	60%
MNJ61111	Manajemen Operasional / *Operations Management*			4,53						40	96	L	Exam Paper, 120 Min	60%
MNJ61112	Manajemen Sumberdaya Manusia (SDM) / *Human Resource Management* (HRM)			4,53						40	96	L	Exam Paper, 120 Min	60%
MNJ61113	*Business Analytics*			4,53						40	96	L ; P	Exam Paper, 120 Min	60%

M4	**Module 4 : Semester 4**				**31,71**					**280**	**672**			
MNJ62109	Statistik Multivariat / *Multivariate Statistics*				4,53					40	96	L	Exam Paper, 120 Min	60%
MNJ62110	Manajemen Keuangan II / *Financial Management II*				4,53					40	96	L	Exam Paper, 120 Min	60%
MNJ62111	Perilaku Konsumen / *Consumer Behavior*				4,53					40	96	L	Exam Paper, 120 Min	60%
MNJ62112	Kepemimpinan / *Leadership*				4,53					40	96	L	Exam Paper, 120 Min	60%
MNJ62113	Bisnis Internasional / *International Business*				4,53					40	96	L	Exam Paper, 120 Min	60%
MNJ62114	Studi Kelayakan Bisnis / *Feasibility Study*				4,53					40	96	L ; P	Report	60%
MNJ62115	Simulasi Bisnis / *Business Simulation*				4,53					40	96	L ; P	Exam Paper, 120 Min	60%

M5	**Module 5 : Semester 5**					**22,65**				**200**	**480**			
MNJ60101	Manajemen Stratejik / *Strategic Management*					4,53				40	96	L	Exam Paper, 120 Min	60%
MNJ60102	Metode Penelitian / *Research Method*					4,53				40	96	L ; P	Exam Paper, 120 Min	60%
	Elective Course 1					4,53				40	96			
	Elective Course 2					4,53				40	96			
	Elective Course 3					4,53				40	96			
List of Elective Course														
MNJ60201	Manajemen Investasi / *Investment Management*					4,53				40	96	L	Exam Paper, 120 Min	60%

MNJ60202	Pemasaran Jasa / *Service Marketing*					4,53				40	96	L	Exam Paper, 120 Min	60%
MNJ60203	Daya Saing Organisasi / *Organizational Competitiveness*					4,53				40	96	L	Exam Paper, 120 Min	60%
MNJ60204	Manajemen Teknologi dan Inovasi / *Technology and Innovation Management*					4,53				40	96	L	Exam Paper, 120 Min	60%
MNJ60205	Pelatihan dan Pengembangan SDM / *HRM Training and Development*					4,53				40	96	L	Exam Paper, 120 Min	60%
MNJ61201	Manajemen Risiko / *Risk Management*					4,53				40	96	L	Exam Paper, 120 Min	60%
MNJ61202	Ekonometrika Keuangan / *Financial Econometrics*					4,53				40	96	L	Exam Paper, 120 Min	60%
MNJ61203	Manajemen Ritel / *Retail Management*					4,53				40	96	L	Exam Paper, 120 Min	60%
MNJ61204	Budaya Perusahaan / *Corporate Culture*					4,53				40	96	L	Exam Paper, 120 Min	60%
MNJ61205	Analisis Lingkungan Usaha / *Business Environment Analysis*					4,53				40	96	L	Exam Paper, 120 Min	60%

M6	**Module 6 : Semester 6**						**19,63**			**160**	**384**			
AND60101	Kuliah Kerja Nyata (KKN) / *Community Sevice*						6,04			40	96	P	Report	60%
	Elective Course 1						4,53			40	96			
	Elective Course 2						4,53			40	96			
	Elective Course 3						4,53			40	96			
List of Elective Course														
MNJ60201	Manajemen Investasi / *Investment Management*						4,53			40	96	L	Exam Paper, 120 Min	60%

MNJ60202	Pemasaran Jasa / *Service Marketing*						4,53			40	96	L	Exam Paper, 120 Min	60%
MNJ60203	Daya Saing Organisasi / *Organizational Competitiveness*						4,53			40	96	L	Exam Paper, 120 Min	60%
MNJ60204	Manajemen Teknologi dan Inovasi / *Technology and Innovation Management*						4,53			40	96	L	Exam Paper, 120 Min	60%
MNJ60205	Pelatihan dan Pengembangan SDM / *HRM Training and Development*						4,53			40	96	S	Exam Paper, 120 Min	60%
MNJ60211	Seminar Manajemen Keuangan / *Seminar on Financial Management*						4,53			40	96	S	Paper	60%
MNJ60212	Seminar Manajemen Pemasaran / *Seminar on Marketing Management*						4,53			40	96	S	Paper	60%
MNJ60213	Seminar Manajemen Stratejik / *Seminar on Strategic Management*						4,53			40	96	S	Paper	60%
MNJ60214	Seminar Kewirausahaan / *Seminar on Entrepreneurship*						4,53			40	96	S	Paper	60%
MNJ60210	Seminar Manajemen SDM / *Seminar on HRM*						4,53			40	96	S	Paper	60%
MNJ62202	Manajemen Keuangan Internasional / *International Financial Management*						4,53			40	96	L	Exam Paper, 120 Min	60%
MNJ62203	Manajemen Keuangan Syariah / *Islamic Financial Management*						4,53			40	96	L	Exam Paper, 120 Min	60%
MNJ62204	Manajemen Perbankan dan Lembaga Keuangan / *Banking and Financial Institution Management*						4,53			40	96	L	Exam Paper, 120 Min	60%
MNJ62205	Pemasaran Pariwisata dan Hospitaliti / *Tourism and Hospitality Marketing*						4,53			40	96	L	Exam Paper, 120 Min	60%
MNJ62206	Riset Pemasaran / *Marketing Research*						4,53			40	96	L	Exam Paper, 120 Min	60%

MNJ62207	MSDM Internasional / *International HRM*						4,53			40	96	L	Exam Paper, 120 Min	60%
MNJ62208	Bisnis dan Industri Kreatif / *Business and Creative Industry*						4,53			40	96	L	Exam Paper, 120 Min	60%
MNJ62209	Kepemimpinan Stratejik / *Strategic Leadership*						4,53			40	96	L	Exam Paper, 120 Min	60%
MNJ62210	Merger dan Akuisisi / *Merger and Acquisitions*						4,53			40	96	L	Exam Paper, 120 Min	60%

M7	**Module 7 : Semester 7**							**13,59**		**120**	**288**			
	Elective Course 1							4,53		40	96			
	Elective Course 2							4,53		40	96			
	Elective Course 3							4,53		40	96			
List of Elective Course														
MNJ60201	Manajemen Investasi / *Investment Management*							4,53		40	96	L	Exam Paper, 120 Min	60%
MNJ60202	Pemasaran Jasa / *Service Marketing*							4,53		40	96	L	Exam Paper, 120 Min	60%
MNJ60203	Daya Saing Organisasi / *Organizational Competitiveness*							4,53		40	96	L	Exam Paper, 120 Min	60%
MNJ60204	Manajemen Teknologi dan Inovasi / *Technology and Innovation Management*							4,53		40	96	L	Exam Paper, 120 Min	60%
MNJ60205	Pelatihan dan Pengembangan SDM / *HRM Training and Development*							4,53		40	96	L	Exam Paper, 120 Min	60%
MNJ60211	Seminar Manajemen Keuangan / *Seminar on Financial Management*							4,53		40	96	S	Paper	60%
MNJ60212	Seminar Manajemen Pemasaran / *Seminar on Marketing Management*							4,53		40	96	S	Paper	60%

MNJ60213	Seminar Manajemen Stratejik / *Seminar on Strategic Management*							4,53		40	96	S	Paper	60%
MNJ60214	Seminar Kewirausahaan / *Seminar on Entrepreneurship*							4,53		40	96	S	Paper	60%
MNJ60210	Seminar Manajemen SDM / *Seminar on HRM*							4,53		40	96	S	Paper	60%
MNJ61206	Analisis Informasi Keuangan / *Financial Information Analysis*							4,53		40	96	L	Exam Paper, 120 Min	60%
MNJ61207	Pemasaran Berkelanjutan / *Sustainable Marketing*							4,53		40	96	L	Exam Paper, 120 Min	60%
MNJ61208	Audit Sumberdaya Manusia / *Human Resource Audit*							4,53		40	96	L	Exam Paper, 120 Min	60%
MNJ61209	Praktik Kewirausahaan / *Practice on Entrepreneurship*							4,53		40	96	P	Project report	60%
MNJ61210	Corporate Governance dan transformasi organisasi / *Corporate Governance and Organizational Transformation*							4,53		40	96	L	Exam Paper, 120 Min	60%

M8	**Module 8 : Semester 8**								**22,65**	**200**	**480**			
MNJ60103	Tugas Akhir / *Thesis*								9,06	80	192	P	Report	60%
	Elective Course 1								4,53	40	96			
	Elective Course 2								4,53	40	96			
	Elective Course 3								4,53	40	96			
List of Elective Course														
MNJ60201	Manajemen Investasi / *Investment Management*								4,53	40	96	L	Exam Paper, 120 Min	60%
MNJ60202	Pemasaran Jasa / *Service Marketing*								4,53	40	96	L	Exam Paper, 120 Min	60%

MNJ60203	Daya Saing Organisasi / *Organizational Competitiveness*								4,53	40	96	L	Exam Paper, 120 Min	60%
MNJ60204	Manajemen Teknologi dan Inovasi / *Technology and Innovation Management*								4,53	40	96	L	Exam Paper, 120 Min	60%
MNJ60205	Pelatihan dan Pengembangan SDM / *HRM Training and Development*								4,53	40	96	L	Exam Paper, 120 Min	60%
MNJ60211	Seminar Manajemen Keuangan / *Seminar on Financial Management*								4,53	40	96	S	Paper	60%
MNJ60212	Seminar Manajemen Pemasaran / *Seminar on Marketing Management*								4,53	40	96	S	Paper	60%
MNJ60213	Seminar Manajemen Stratejik / *Seminar on Strategic Management*								4,53	40	96	S	Paper	60%
MNJ60214	Seminar Kewirausahaan / *Seminar on Entrepreneurship*								4,53	40	96	S	Paper	60%
MNJ60210	Seminar Manajemen SDM / *Seminar on HRM*								4,53	40	96	S	Paper	60%

Total	**36**	**36**	**36**	**32**	**23**	**20**	**14**	**23**	**1600**	**3840**	**219**

L: ***Lecture***

S: ***Seminar***

P: ***Practice***

Curiculum Map UMSP 2021

No.	Program Educational Objectives (PEO)	Intended Learning Outcome (ILO)						
		ILO 1	ILO 2	ILO 3	ILO 4	ILO 5	ILO 6	ILO 7
PEO 1	*Graduates carry out professional and leadership roles with an entrepreneurial spirit and integrity in profit or non-for-profit organizations.*		**1**		**1**	**1**	**1**	**1**
PEO 2	*Graduates provide advice in the field of business and management to increase business value by considering the ethical impact.*	**1**		**1**	**1**	**1**	**1**	**1**
PEO 3	*Graduates participate in expanding and developing management knowledge by adhering to universal research norms.*	**1**		**1**	**1**	**1**	**1**	**1**
Course Code	**Course Name**	**ILO 1**	**ILO 2**	**ILO 3**	**ILO 4**	**ILO 5**	**ILO 6**	**ILO 7**
M1	**Module 1 : Semester 1**	**3**	**4**	**4**	**4**	**6**	**4**	**2**
MNJ61101	Pengantar Bisnis / *Introduction to Business*	1	1		1	1	1	
MNJ61102	Pengantar Ekonomi / *Introduction to Economics*	1	1					
MWU60103	Pendidikan Kewarganegaraan/ *Civic Education*					1	1	1
MWU60101	Agama / *Religion*					1	1	1
MNJ61103	Pengantar Akuntansi / *Introduction to Accounting*	1	1				1	
MNJ61104	Komunikasi Bisnis / *Business Communication*			1	1	1		
MNJ61105	Matematika Bisnis / *Mathematics for Business*		1	1				
MWU60104	Bahasa Indonesia / Bahasa			1	1	1		
MNJ61106	*English for Academics*			1	1	1		
M2	**Module 2 : Semester 2**	**6**	**8**	**5**	**1**	**4**	**8**	**3**
MWU60102	Pancasila					1	1	1
MNJ62102	*Spreadsheet Analytics*	1	1	1				
MNJ62101	Pengantar Manajemen / *Introduction to Management*	1	1	1			1	
MNJ62103	Ekonomi Manajerial / *Managerial Economics*	1	1				1	
MNJ62104	Analisis Optimasi / *Optimation Analysis*		1				1	
MNJ62105	Perilaku Organisasi / *Organizational Behavior*	1	1		1	1	1	1

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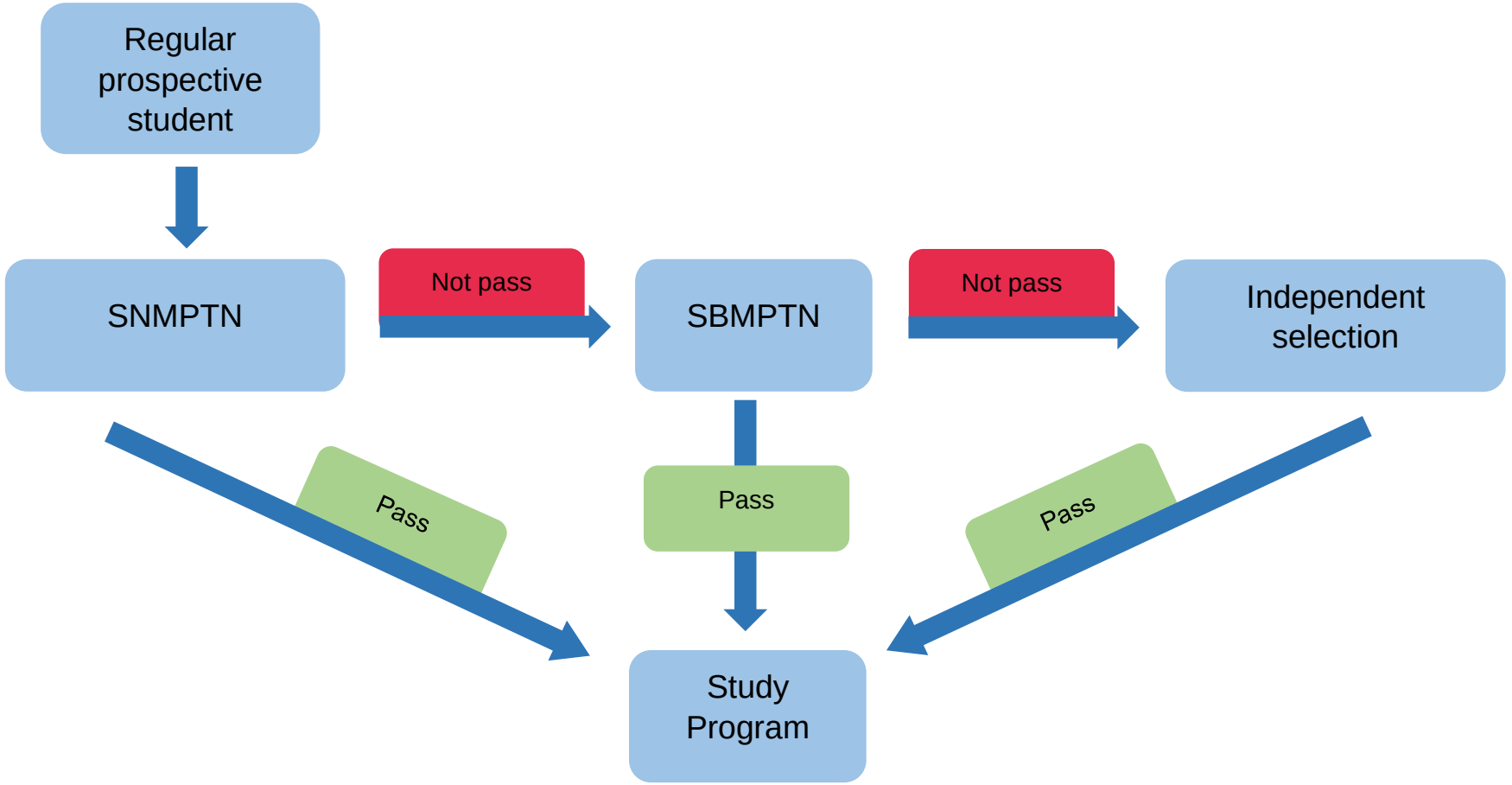
MNJ62106	Etika Bisnis / *Business Ethics*	1	1	1		1	1	1
MNJ62107	Hukum Bisnis / *Business Law*	1	1	1		1	1	
MNJ62108	Sistem Informasi Manajemen / *Management Information Systems*		1	1			1	
M3	**Module 3 : Semester 3**	**7**	**8**	**1**	**4**	**4**	**7**	**2**
AND60102	Kewirausahaan / *Entrepreneurship*	1	1		1	1	1	1
MNJ61107	Manajemen Keuangan I / *Financial Management I*	1	1				1	
MNJ61108	Bisnis Digital / *Digital Business*	1	1		1	1	1	
MNJ61109	Manajemen Pemasaran / *Marketing Management*	1	1		1	1	1	
MNJ61110	Akuntansi Manajemen / *Accounting Management*	1	1					
MNJ61111	Manajemen Operasional / *Operations Management*	1	1				1	
MNJ61112	Manajemen Sumberdaya Manusia (SDM) / *Human Resource Management* (HRM)	1	1		1	1	1	1
MNJ61113	*Business Analytics*		1	1			1	
M4	**Module 4 : Semester 4**	**6**	**6**	**3**	**5**	**4**	**7**	**2**
MNJ62109	Statistik Multivariat / *Multivariate Statistics*		1	1	1		1	
MNJ62110	Manajemen Keuangan II / *Financial Management II*	1	1				1	
MNJ62111	Perilaku Konsumen / *Consumer Behavior*	1	1		1	1	1	
MNJ62112	Kepemimpinan / *Leadership*	1			1	1	1	1
MNJ62113	Bisnis Internasional / *International Business*	1	1		1	1	1	
MNJ62114	Studi Kelayakan Bisnis / *Feasibility Study*	1	1	1	1	1	1	1
MNJ62115	Simulasi Bisnis / *Business Simulation*	1	1	1			1	
M5	**Module 5 : Semester 5**	**1**	**2**	**1**	**2**	**2**	**2**	**2**
MNJ60101	Manajemen Stratejik / *Strategic Management*	1	1		1	1	1	1
MNJ60102	Metode Penelitian / *Research Method*		1	1	1	1	1	1
	Elective Course 1							
	Elective Course 2							
	Elective Course 3							
List of Elective Course								
MNJ60201	Manajemen Investasi / *Investment Management*	1	1				1	1
MNJ60202	Pemasaran Jasa / *Service Marketing*	1			1		1	
MNJ60203	Daya Saing Organisasi / *Organizational Competitiveness*	1					1	1

MNJ60204	Manajemen Teknologi dan Inovasi / *Technology and Innovation Management*	1	1				1	1
MNJ60205	Pelatihan dan Pengembangan SDM / *HRM Training and Development*		1		1	1	1	1
MNJ61201	Manajemen Risiko / *Risk Management*		1	1			1	1
MNJ61202	Ekonometrika Keuangan / *Financial Econometrics*			1				
MNJ61203	Manajemen Ritel / *Retail Management*	1	1				1	
MNJ61204	Budaya Perusahaan / *Corporate Culture*	1			1	1		1
MNJ61205	Analisis Lingkungan Usaha / *Business Environment Analysis*		1	1			1	1
M6	**Module 6 : Semester 6**	**1**	**1**	**1**	**1**	**1**	**1**	**1**
AND60101	Kuliah Kerja Nyata (KKN) / *Community Sevice*	1	1	1	1	1	1	1
	Elective Course 1							
	Elective Course 2							
	Elective Course 3							
List of Elective Course								
MNJ60201	Manajemen Investasi / *Investment Management*	1	1				1	1
MNJ60202	Pemasaran Jasa / *Service Marketing*	1			1		1	
MNJ60203	Daya Saing Organisasi / *Organizational Competitiveness*	1					1	1
MNJ60204	Manajemen Teknologi dan Inovasi / *Technology and Innovation Management*	1	1				1	1
MNJ60205	Pelatihan dan Pengembangan SDM / *HRM Training and Development*		1		1	1	1	1
MNJ60211	Seminar Manajemen Keuangan / *Seminar on Financial Management*	1		1	1	1		1
MNJ60212	Seminar Manajemen Pemasaran / *Seminar on Marketing Management*	1		1	1	1		1
MNJ60213	Seminar Manajemen Stratejik / *Seminar on Strategic Management*	1		1	1	1		1
MNJ60214	Seminar Kewirausahaan / *Seminar on Entrepreneurship*	1		1	1	1		1
MNJ60210	Seminar Manajemen SDM / *Seminar on HRM*	1		1	1	1		1

MNJ62202	Manajemen Keuangan Internasional / *International Financial Management*	1					1	
MNJ62203	Manajemen Keuangan Syariah / *Islamic Financial Management*	1					1	
MNJ62204	Manajemen Perbankan dan Lembaga Keuangan / *Banking and Financial Institution Management*	1					1	
MNJ62205	Pemasaran Pariwisata dan Hospitaliti / *Tourism and Hospitality Marketing*	1					1	
MNJ62206	Riset Pemasaran / *Marketing Research*		1	1	1		1	1
MNJ62207	MSDM Internasional / *International HRM*	1					1	
MNJ62208	Bisnis dan Industri Kreatif / *Business and Creative Industry*	1				1		1
MNJ62209	Kepemimpinan Stratejik / *Strategic Leadership*	1				1	1	1
MNJ62210	Merger dan Akuisisi / *Merger and Acquisitions*	1					1	
M7	**Module 7 : Semester 7**							
	Elective Course 1							
	Elective Course 2							
	Elective Course 3							
List of Elective Course								
MNJ60201	Manajemen Investasi / *Investment Management*	1	1				1	1
MNJ60202	Pemasaran Jasa / *Service Marketing*	1			1		1	
MNJ60203	Daya Saing Organisasi / *Organizational Competitiveness*	1					1	1
MNJ60204	Manajemen Teknologi dan Inovasi / *Technology and Innovation Management*	1	1				1	1
MNJ60205	Pelatihan dan Pengembangan SDM / *HRM Training and Development*		1		1	1	1	1
MNJ60211	Seminar Manajemen Keuangan / *Seminar on Financial Management*	1		1	1	1		1
MNJ60212	Seminar Manajemen Pemasaran / *Seminar on Marketing Management*	1		1	1	1		1
MNJ60213	Seminar Manajemen Stratejik / *Seminar on Strategic Management*	1		1	1	1		1

MNJ60214	Seminar Kewirausahaan / *Seminar on Entrepreneurship*	1		1	1	1		1
MNJ60210	Seminar Manajemen SDM / *Seminar on HRM*	1		1	1	1		1
MNJ61206	Analisis Informasi Keuangan / *Financial Information Analysis*		1	1			1	1
MNJ61207	Pemasaran Berkelanjutan / *Sustainable Marketing*	1					1	1
MNJ61208	Audit Sumberdaya Manusia / *Human Resource Audit*		1	1			1	1
MNJ61209	Praktik Kewirausahaan / *Practice on Entrepreneurship*				1	1	1	1
MNJ61210	Corporate Governance dan transformasi organisasi / *Corporate Governance and Organizational Transformation*	1					1	1
M8	**Module 8 : Semester 8**	**0**	**0**	**1**	**1**	**1**	**1**	**1**
MNJ60103	Tugas Akhir / *Thesis*			1	1	1	1	1
	Elective Course 1							
	Elective Course 2							
	Elective Course 3							
List of Elective Course								
MNJ60201	Manajemen Investasi / *Investment Management*	1	1				1	1
MNJ60202	Pemasaran Jasa / *Service Marketing*	1			1		1	
MNJ60203	Daya Saing Organisasi / *Organizational Competitiveness*	1					1	1
MNJ60204	Manajemen Teknologi dan Inovasi / *Technology and Innovation Management*	1	1				1	1
MNJ60205	Pelatihan dan Pengembangan SDM / *HRM Training and Development*		1		1	1	1	1
MNJ60211	Seminar Manajemen Keuangan / *Seminar on Financial Management*	1		1	1	1		1
MNJ60212	Seminar Manajemen Pemasaran / *Seminar on Marketing Management*	1		1	1	1		1
MNJ60213	Seminar Manajemen Stratejik / *Seminar on Strategic Management*	1		1	1	1		1
MNJ60214	Seminar Kewirausahaan / *Seminar on Entrepreneurship*	1		1	1	1		1
MNJ60210	Seminar Manajemen SDM / *Seminar on HRM*	1		1	1	1		1

The Procedure for Prospective Student Admissions



Staff Availability and Expertise

No	Name	Degree	Expertise
1.	Agriqisthi	Master	Marketing
2.	Alfitman	Doctoral	Marketing
3.	Arief Prima Johan	Master	Strategic
4.	Ares Albirru Amsal	Master	Information System
5.	Arrizal	Master	Human Resource
6.	Asmi Abbas	Master	Entrepreneurship
7.	Berri Brilliant Albar	Master	Marketing
8.	Chairunnisya	Master	Marketing
9.	Danny Hidayat	Master	Marketing
10.	Dessy Kurnia Sari	Doctoral	Marketing
11.	Desyetti	Master*	Finance
12.	Dian Rani Yolanda	Master	Marketing
13.	Donard Games	Doctoral	Entrepreneurship
14.	Eri Besra	Doctoral	Marketing
15.	Fajri Adrianto	Doctoral	Finance
16.	Hafiz Rahman	Doctoral	Entrepreneurship
17.	Harif Amali Rivai	Doctoral	Human Resource
18.	Hendra Lukito	Doctoral	Human Resource
19.	Herri	Doctoral (Professor)	Strategic
20.	Idamiharti	Master	Finance
21.	Irwan	Master	Human Resource
22.	John Edwar	Master	Marketing
23.	Laela Susdiani	Master	Finance
24.	Laura Syahrul	Doctoral	Human Resource
25.	M.Fany Alfarisi	Doctoral	Finance
26.	Ma'ruf	Doctoral	Marketing
27.	Masyhuri Hamidi	Doctoral	Finance
28.	Meuthia	Master	Operational

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29.	Rahmi Fahmy	Doctoral	Human Resource
30.	Ratni Prima Lita	Doctoral (Professor)	Marketing
31.	Rebi Fara Handika	Master	Strategic
32.	Rida Rahim	Doctoral	Finance
33.	Sari Lenggogeni	Doctoral	Marketing
34.	Sari Surya	Master	Finance
35.	Suziana	Master*	Marketing
36.	Syafrizal	Doctoral	Marketing
37.	Syukri Lukman	Doctoral (Professor)	Finance
38.	Tafdil Husni	Doctoral (Professor)	Finance
39.	Toti Srimulyati	Doctoral	Marketing
40.	Valeny Suryaningsih	Master	Strategic
41.	Velia Meidilisa	Master	Strategic
42.	Venny Darlis	Master	Finance
43.	Vera Pujani	Doctoral	Operational
44.	Verinita	Doctoral	Marketing
45.	Yanti	Master	Marketing
46.	Yulia Hendri Yeni	Doctoral	Marketing
47.	Yulihasri	Doctoral	Human Resource

*) Doctoral candidate

Statistical Data of Students

		2015	2016	2017	2018	2019	2020	2021
# Study Places		180	181	184	184	160	140	170
# Applicants	∑	8314	7848	6938	6210	2437	3464	0
	f	4573	4316	3816	3416	1340	1905	n.a
	m	3741	3532	3122	2795	1097	1559	n.a
Application rate		4618,89%	4335,91%	3770,65%	3375,00%	1523,13%	2474,29%	n.a
# First-Year Student	∑	180	167	160	157	147	137	165
	f	110	93	93	79	69	72	97
	m	70	74	67	78	78	65	68
Rate of female students		0,6111	0,5569	0,5813	0,5032	0,4694	0,5255	0,5879
# Foreign Students	∑	0	0	4	5	1	0	0
	f	0	0	0	3	0	0	0
	m	0	0	4	2	1	0	0
Rate of foreign students		0,0000	0,0000	0,0250	0,0318	0,0068	0,0000	0,0000
Percentage of occupied study places		100%	92,27%	86,96%	85,33%	91,88%	97,86%	97,06%
# Graduates	∑	129	105	63	0	0	0	0
	f	83	73	42	n.a	n.a	n.a	n.a
	m	46	32	21	n.a	n.a	n.a	n.a
Success rate		71,67%	62,87%	39,38%	n.a	n.a	n.a	n.a
Dropout rate		*28,33%*	*37,13%*	*60,63%*	n.a	n.a	n.a	n.a
Average duration of study (months)		56	47	46	n.a	n.a	n.a	n.a
Average grade of final degree		3,35	3,57	3,67	n.a	n.a	n.a	n.a

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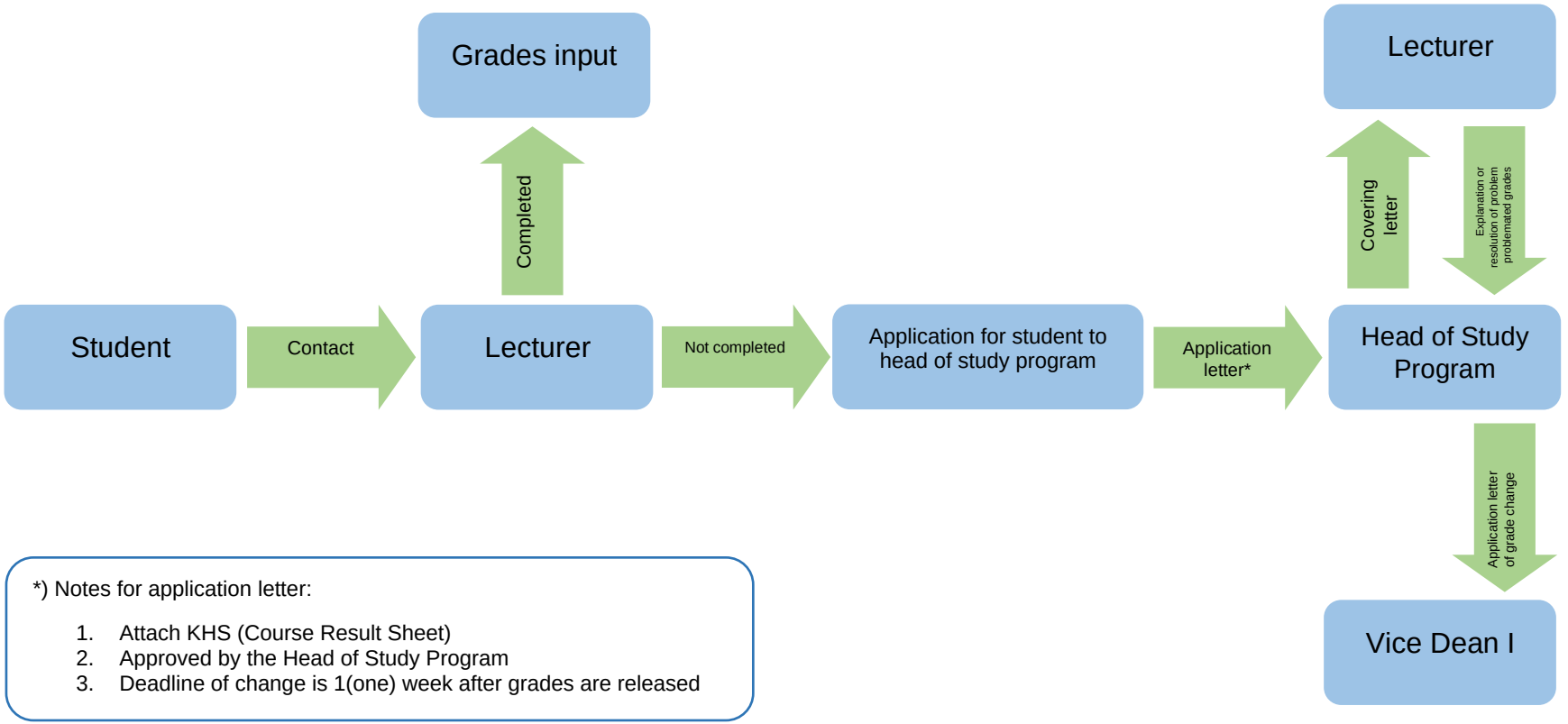
Standard Operating Procedure (SOP) for Student Appeal



*) Notes for application letter:

1. Attach KHS (Course Result Sheet)
2. Approved by the Head of Study Program
3. Deadline of change is 1(one) week after grades are released

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